

The MAINE BEACHES

Request for Proposals Seasonal Video January 2025

Overview

The Maine Beaches Association is seeking bids for seasonal video promoting scenic regional assets winter and spring throughout York County, Maine. Guidance will be provided by the MBA Marketing Committee. In addition to completing the request for bids below, bidders should provide at least three examples of existing work.

All proposals must be received by 5:00 pm on February 7, 2025. Any proposals received after the due date and time will not be considered. Digital copies of proposals can be submitted via email by the date above to info@mainebeaches.org, or by mail to the following address: PO Box 443, Saco, Maine, 04072

Deliverables

A series of at least 20 high-resolution videos (10 from each season with five drone videos).

Timeline

- Bids submitted by February 7, 2025
- Selection of vendor by February 14, 2025
- Production to be complete by May 31, 2025

Introduction | Association Overview & Project Objectives

The Maine Beaches Association is a coalition of seven chambers of commerce promoting York County as an exceptional, four-season travel experience. Our vision is that any time of year, a trip to the Maine Beaches region will provide travelers with a visit that is authentic, unique, and unforgettable.

The Association was incorporated in 2000 and includes representation from the York Region, Ogunquit, Wells, Sanford/Springvale, the Kennebunks, Arundel Biddeford, Saco, and Old Orchard.

The Maine Beaches Association is designated by the Maine Office of Tourism as the regional tourism entity and is primarily funded by the Office each year for the purpose of marketing the region as a travel destination.

Please go to www.TheMaineBeaches.com for more detailed information on visiting the region. Additionally, you can find us on Facebook, Instagram, and Threads.

Vendor Background and Qualifications

- Please provide the following information for your company: Name, address, contact name, telephone, email and website.
- Describe your history, including the types of products/destinations you've promoted.
- Given the location and offerings of the Maine Beaches, what are some spaces or locations you might focus on?
- What is your fee for services?
- Do you carry insurance for the services you would be providing? If yes, Maine Beaches Association would need to be listed as an additional insured.
- Please provide a list of and contact information for three references.